

# The Gimlet

Monthly Circulation  
200,000

The gimlet is a small instrument  
~~with a point~~ with a point

November, 1913

Damages 25 Cents per annum.

Compliments of

Shook Brothers

Esbon, Kan.

Sheridan Self

Edon Kane

PARIS, October, 1913.



OW is the American man hunt progressing?  
When does the season close for Bankers?  
I hope all the sport won't be over before  
I return.

By the way, are teamsters in the *Game* class  
or just domestic animals?

Write me!

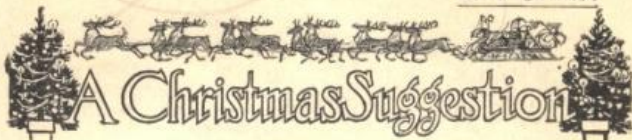
Mike Kinney

Teamster and Editor.

Handwritten scribbles and symbols, including a large 'X' and various marks resembling '2', 'X', and 'O'.

Handwritten signature 'Kinney' and other scribbles.

200  
The Gimlet



## A Christmas Suggestion



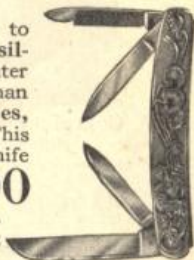
### DIAMOND EDGE POCKET KNIVES

No. 341—As illustrated to left—Has sterling silver handle, French grey finish; Columbia design; length  $3\frac{1}{4}$  inches; German silver lined; one large blade, one file blade and one cigar cutter with patent spring opener. Beautifully finished and carefully tempered; each.....

**\$4.00**

No. 4S194 $\frac{1}{2}$ SS—As illustrated to right—Congress pattern; sterling silver handle, French grey finish; water lily design; length  $3\frac{1}{2}$  inches; German silver hand milled back; Four Blades, one large, two small and one file. This is a most elegant and beautiful Knife and will make a splendid Christmas present.

**\$4.00**



WE HAVE A BIG ASSORTMENT OF  
DIAMOND EDGE KNIVES SUITABLE  
FOR CHRISTMAS PRESENTS

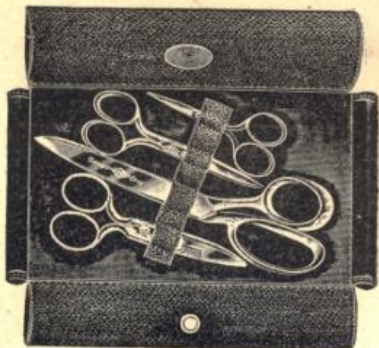
#### FOR A GENTLEMAN

a nice sterling silver handled pocket knife is a very appropriate Christmas present indeed. If you have been unable to decide on an item for your gentleman friend you will not miss it if you buy him a good pocket knife. These sterling silver handled knives are beautiful in appearance; they are finely finished; and what is more, they have Diamond Edge blades—this is a guarantee of quality. So if you decide on a pocket knife you will make no mistake in quality if you make sure that it bears the Diamond Edge trade mark.

**"DIAMOND EDGE IS A QUALITY PLEDGE"**



The Gimlet



**A Complete Set of Fine Diamond Edge  
Scissors in Leather Case.**

**No. 258—Four Piece Scissors and Shear Set; Contains One Pair Embroidery Scissors; One Pair Ladies' Scissors; One Pair Bent Trimmers; One Pair Button hole Scissors. Put up in an Attractive Genuine Seal Leather Flat Flexible Case, Black Leather Lined; Size of Case 8 1/4 x 5 1-8 inches.**

Per Set. ....

**\$6.00**

**We Carry a Large Line of Scissors, both Plain and Fancy—Come in and Make Your Christmas Selection**

**FOR MOTHER**

our selection is a Diamond Edge Scissors and Shear assortment. The assortment illustrated and described above is a very complete one. There is a scissors for most every household need. A nice set of scissors put up in a leather case makes a very attractive and durable present, and any mother will be more than pleased to find a set of these splendid Diamond Edge scissors in her stocking Christmas morning.

***"DIAMOND EDGE IS A QUALITY PLEDGE"***

The Gimlet

# A Christmas Suggestion



**This Splendid Manicure Set will Make a Fine Christmas Present.**

**No. 271/10W—Ten Piece Set:** French grained ivory handles; contains one nail buffer with black leather back; one stick nail enamel enclosed in white celluloid container; one flexible cleaner point nail file; one nail scissors; one manicure scissors; one cuticle knife; one corn knife; one looking-glass; one hair comb; one hair brush. Put up in imitation seal grain black leather case; moire silk lined. Per Set, **\$9.00**.

We can furnish Manicure Sets in many styles and patterns; come in and select the kind that suits your fancy and fits your pocketbook.

## FOR YOUR SWEETHEART

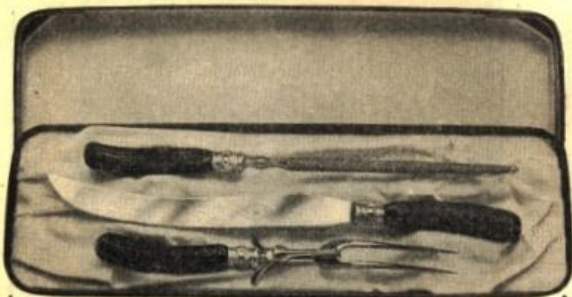
a nice manicure set would be a suitable present. Most any young lady would be pleased with this handsome set. Every article in it is of the very finest quality obtainable. Each tool can be put to the most severe service. Not only are the tools good in quality, but they are handsome in appearance and are packed in a beautiful case.

**"DIAMOND EDGE IS A QUALITY PLEDGE"**

## The Gimlet



### This Fine Set of *DIAMOND EDGE* Carvers



No. 17—Best grade, American made, extra quality, crucible steel blades; finely tempered and ground ready for use; extra selected **Genuine Stag** horn handles; 9 inch swaged French blades; fancy raised sterling silver ferrules; German silver end plates. This is a beautifully finished and fine looking set of three pieces in a fancy dome top, cloth lined box. . . . . **Per Set, \$7.00**

**We can furnish Carvers from \$2.00 to \$25.00 per set.**

**Come early and get first selection.**

#### HERE IS AN OLD STAND-BY,

an item that has been used for a Christmas present for many years. There is hardly anything in our whole line that is more appropriate than a set of carvers. It is needless to say that the set shown above is of *Diamond Edge* quality, the very finest of steel.

This advertisement only illustrates one style carver. We have more than a hundred different style carvers to select from. If this does not meet your views in style or price, drop in to your hardware store and make a selection of one that suits. If your dealer does not have your selection in stock ask him to order it for you by parcel post.

***"DIAMOND EDGE IS A QUALITY PLEDGE"***

The Gimlet



## THIS POCKET TOOL KIT FOR MOTORISTS MAKES A NICE CHRISTMAS PRESENT

Contains Nine Useful Tools, all made of tempered and polished steel which fit firmly into a pocket knife handle. Each tool perfect and practical. All packed in a partitioned leather folding pocket, size 4x4 inches.

No. 1810. Walnut Handle, with One Fixed Spear Blade, with One Claw Hammer, One File, One Gimlet, One Chisel, One Reamer, One Screw Driver, One Saw and One Can Opener.

Per set.....\$4.00

We can furnish anything wanted in the way of automobile supplies.

### FOR YOUR AUTOMOBILE FRIEND

an appropriate item for a Christmas present is one of these pocket tool kits. This set contains in a convenient form a large number of useful tools and is especially useful to motorists. This would also be a desirable equipment to be added to any sportsman's kit, and if any of your friends enjoy camping parties, this item would be appreciated by them.

**"DIAMOND EDGE IS A QUALITY PLEDGE"**



## The Gimlet



# A Christmas Suggestion

## DALITE

### Eight Day Alarm Clock

Cut Steel Pinions in Time Train; Springs in Barrels, give Maintaining Power when winding Movements; Dust Proof Guard Protects Movements; Shut off Switch; Long Alarm will Run Eight Days, allowing One Minute for each day (Less than One-half Minute is ordinarily Used).



Thin Model Case  
7¼ inches high; 4½-  
inch Dial; 5-inch Gong.

No. DLN 30—Nickel Plated.....	Each, \$3.50
No. DLG 40—Gun Metal.....	" 3.50
No. DLB 10—Brass.....	" 3.50
No. DLC 20—Copper.....	" 3.50

## CLOCKS

make appropriate gifts; also inexpensive ones. This illustration shows that it is now possible to get a good looking, first class eight-day clock with an alarm. It combines the advantage of a good looker and a splendid time-keeper with an alarm. With this gift you will impart both beauty and usefulness. Why not a Dalite Alarm Clock?

*"DIAMOND EDGE IS A QUALITY PLEDGE"*



The Gimlet



Central  
Watch  
Co.

This fine Central Watch Co. Watch can be furnished in either Gents' or Ladies' Sizes, open face or hunting case; thin model, jeweled movements; accurate timekeeper.

Nickel Case..Each \$4.00. Gold Filled (10 year) Case..Each \$9.00

We Can Also Furnish the \$1.00 Variety as well as  
the More Expensive Watches

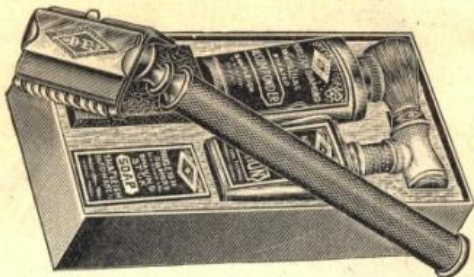
**FOR FATHER, MOTHER, BROTHER, SISTER OR SWEETHEART**

there is nothing more universally appropriate than a watch. The Central Watch Company's line is made in various sizes, styles and prices. There is a watch suitable to the taste and requirements of all persons.

These watches you will note are not high in price, but they are splendid timekeepers and will last for many years. We also carry a line from the dollar variety up to the high priced ones and will be very glad to send a catalog describing same upon request.

*"DIAMOND EDGE IS A QUALITY PLEDGE"*

## The Gimlet



### THIS FINE DIAMOND EDGE SAFETY RAZOR SHAVING OUTFIT

No. ND6—Set consists of Safety Razor, Brush, Soap, Talcum Powder and Face Lotion; put up in fancy design paper covered display case with compartments for each article; size of case  $11\frac{3}{4} \times 6 \times 2\frac{1}{2}$  inches.

Per Set.....\$3.00

Diamond Edge Safety Razors have a Reputation for Clean Shaving and the Ease with which they can be Kept in Condition for Work.

THIS IS A SPLENDID CHRISTMAS ITEM

### A DIAMOND EDGE SAFETY RAZOR SET

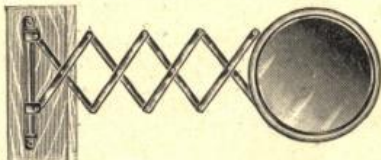
will be appreciated by any man. This set contains a complete shaving outfit. The razor is the celebrated Diamond Edge Safety Razor, is equipped with twelve blades and a stropping handle. With a little stropping these twelve blades will last indefinitely. I do not know of anything that is more appropriate or makes a more satisfactory Christmas present than a Safety Razor Outfit.

*"DIAMOND EDGE IS A QUALITY PLEDGE"*



# A Christmas Suggestion

## SHAVING MIRRORS



**No. 308—Extension.** This is the ideal shaving mirror. It has a swiveling and tilting device as well as an extension feature which makes it adjustable to any size person, also to the rays of light; 8-inch round beveled French mirrors; all metal parts made of brass; highly nickel plated and polished; mirror fitted with metal back; will extend 24 inches and fold flat against the wall when not in use.

Each, \$4.00



Cut shows Front of Mirror.



Cut shows Back of Mirror.

**No. 004—**For use on bureau or wall; fitted with 6-inch plain French plate mirror; all metal parts brass; nickel plated and highly polished; metal back fitted with adjustable rest.

Each, \$1.50

### FOR THE GENTLEMAN THAT HAS HAD TO HUNT

all over the house for a mirror when he is ready to shave, one of these handsome mirrors would be greatly appreciated. The extension mirror shown above appeals to me as especially appropriate. This mirror can be fastened to the wall so that it will always be found in the same place. It can be pushed back out of the way when not in use and can also be adjusted so that the light will fall exactly right at all times.

These mirrors are all tested and are not the cheap looking-glass variety which is usually sold about Christmas time.

**"DIAMOND EDGE IS A QUALITY PLEDGE"**

## The Gimlet



### DIAMOND EDGE RAZOR HONE

It is Impossible to Keep a Razor in Condition without the Occasional Use of a Good Hone.

This hone may be used dry or with water; an extra fine grained uniform hone. It is exceptionally quick sharpening. Will produce quickly a very fine, durable edge on the most delicate steel instruments and razors. Free from veins and irregular formations.

No. DE5—Size  $5\frac{1}{4} \times 2 \times \frac{1}{4}$  inches; Red Color; Mounted in a Fancy Olive Green Leatherette Hinged Case.

Each ..... \$0.75

This Makes a Sensible and Inexpensive Christmas Present

### HERE IS AN INEXPENSIVE PRESENT.

one that is very suitable for a child to give to his father. It is impossible to keep a razor in good shape unless it is frequently honed. Most any one can use a Diamond Edge Razor Hone without the liability of ruining his razor. Frequent use of the hone means a sharp razor and a cleaner shave. A present of this kind invites frugality, as it will not be necessary for father to send his razor to the barber every few months to have it honed.

*"DIAMOND EDGE IS A QUALITY PLEDGE"*





When Making up Your  
Shaving Outfit Be Sure to  
Include a Stick of Genuine  
John Knight's Shavallo Shaving Soap  
"The Complexion Shaving Soap."

This is an Imported Soap, made of the purest materials obtainable. With this Soap one secures a full and copious lather with hot or cold water, which will last on the face as long as is necessary for an ordinary shave; will not dry on the face. Softens the skin and makes shaving a pleasure.

#### In Sanitary Celluloid Tubes

Soap fits close to a corrugated white celluloid tube and has no wrappings around it which will collect waste or allow soap to corrode or absorb any possible poisonous matter.

- No. 1—Small Size; Size  $2\frac{3}{4} \times 1\frac{1}{4}$  inches  
Each \$0.25
- No. 2—Large Size; Size  $3\frac{3}{4} \times 1\frac{1}{2}$  inches  
Each .50

Can also be furnished in cakes for  
barbers' use.

#### HERE IS ANOTHER INEXPENSIVE ITEM

that makes a suitable Christmas present. A nice stick of sanitary Shavallo Shaving Soap is quite appropriate. This is the very finest soap manufactured. It is an English soap made by the soap makers to his majesty, the king. This soap makes an extremely fine velvety lather that does not dry out, but remains smooth during the entire shave. I have tried this soap and know it is quite the best on the market.

**"DIAMOND EDGE IS A QUALITY PLEDGE"**

## The Gimlet



# A Christmas Suggestion

BUY YOUR BOY A 44-CALIBER DOUBLE BARREL

**SHOT GUN**

No. B44

**LITTLE  
DIAMOND  
DOUBLE GUN**

Will Kill All Small Game  
at the same time is  
Light in Weight,  
Easily Carried  
and does not  
"Kick"

**\$16.50**  
EACH

Shoots 44 WCF Shot Cartridges;  
24-inch Barrels; Weight 4 Lbs.

Back Action Locks; Twist Figure Steel  
Barrels; Top Lever; Rebounding New Style  
Circular Hammers; Matted Extension Rib,  
Improved Patent Plungers; Oiled Walnut Stock;  
Half Pistol Grip; Nicely Checkered; Patent Snap  
Fore-end; Plain Steel Butt Plate; Case Hardened  
Locks; Blued Mountings; Cylinder Bored.

**We Can Furnish Single, Double and  
Repeating Guns and Rifles of All  
Kinds at the Very Lowest Prices**

### I WAS WONDERING

when I would come to a gun advertisement, so here it is, a nice 44-caliber double barrel shot gun for boys and girls. Since the big game is about gone and about all there is left for most of us to shoot is rabbits, squirrels and quail, it appeals to me that a 44-caliber shot gun is about the thing. It is real easy to carry and quite inexpensive to shoot. Then the recoil is so slight that it makes this gun especially suitable for boys and girls. I believe that every girl should learn to shoot and not let this splendid outdoor sport become monopolized by the boys of the family.

**"DIAMOND EDGE IS A QUALITY PLEDGE"**




## A Christmas Suggestion

### KING NITRO HAMMER- LESS SHOT GUN

*American Made*

Makes a fine Christmas  
present for those  
who like to hunt  
with a thor-  
oughly reli-  
able gun.



This is a strong, well-made, substantial gun, has extra heavy tempered cannon breech. The barrel is made of the latest and best product of the steel maker's art—"Cruci-steel." This powerful steel has been developed for use where powerful explosives are used. Especially bored for nitro powder. Frame is finely case hardened and is drop forged out of the finest frame steel. Will not shake loose in the joints. The stock is made of the best grade American walnut.

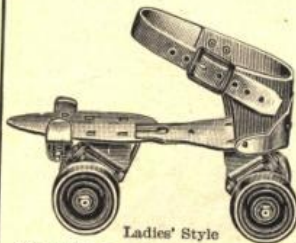
No. 6512 12-gauge, ea. \$16.50 No. 6516 16-gauge, ea. \$16.50

#### HERE IS THE GUN FOR THE ELDER BROTHER.

After we pass a certain milestone in this vale of tears, most of us long for a first class, full grown shot gun. Here it is! A splendidly made, good looking, fine shooting gun at a moderate price. I understand that this gun will shoot just as good and give as much satisfaction as practically any of the high priced and expensive shot guns. Of course, this gun has not got the fine curly imported walnut stock or the beautiful engraving, but you can't kill turkey with engraving. So if you want a good gun at a moderate price, I recommend King Nitro.

*"DIAMOND EDGE IS A QUALITY PLEDGE"*

## The Gimlet



Ladies' Style

ANY BOY OR GIRL  
WOULD BE MIGHTY WELL  
PLEASED TO WAKE UP  
CHRISTMAS MORNING  
AND FIND A PAIR OF  
ROLLER SKATES READY  
FOR USE.

Extension Foot Plate;  
nickel plated; extends to fit  
all sizes from 7½ to 10½-inch  
shoes; made of very best  
Swedish cold rolled steel; os-  
cillating trucks with best rub-  
ber cushions, and will turn in a three-foot circle; patent clamps;  
¾-inch russet leather creased edge straps with black japanned  
buckles; 1⅞-inch Stamped Steel Ball Bearing Wheels.

- No. S5—Men's and Boys'; with leather heel strap.....\$2.50  
No. S6—Ladies'; full leather heel; otherwise same as No. S5.....\$2.50  
No. S4—Child's size; otherwise same as No. S6.....\$2.50

**CHEAPER SKATES  
FURNISHED IF  
WANTED.**

We can also furnish Pro-  
fessional Skates, Ice  
Skates, etc.



Men's Style

**FOR CHILDREN FROM FOUR YEARS AND UP,**

a pair of steel wheel, ball-bearing roller skates is the thing. Some time in his youth every child must have a pair of roller skates. His longing and hungering for a pair of skates must be appeased, so why not buy a pair of roller skates for his Christmas present this year? Roller skating is a healthy and enjoyable exercise—it keeps your children out in the open and brings that ruddy glow of health to their cheeks.

**"DIAMOND EDGE IS A QUALITY PLEDGE"**



The Gimlet



## BOYS LIKE BOXING GLOVES

This is a splendid set, well made, and will stand the hard knocks the boys give them.

No. 17½C—Corbett Pattern; 6 oz.; laced wrist; California napa kid; olive green color; improved grip and padded wrist roll; lined throughout with blue serge; tape bound; stuffed with good curled hair; stitched with linen thread.

Per Set of Four . . . . . \$4.00

Can also furnish cheaper sets if wanted; also for very small boys.

### FOR BOYS—BOXING GLOVES.

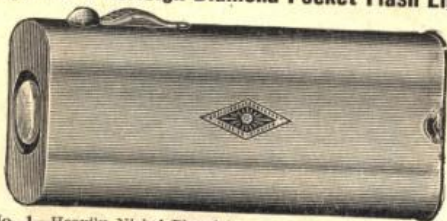
Last Christmas I gave a set of boxing gloves to a nephew of mine and what a lot of fun I did get out of seeing the youngster and his friend pommel each other. For fun and exercise as well, there is nothing that will equal boxing. It exercises every muscle of the body and is recommended by all physical culturists. These gloves are soft padded so the youngsters cannot hurt each other. The young folks enjoy it and the old folks as well can get a lot of pleasure out of their boys' boxing by becoming referee and spectators.

**"DIAMOND EDGE IS A QUALITY PLEDGE"**

## The Gimlet

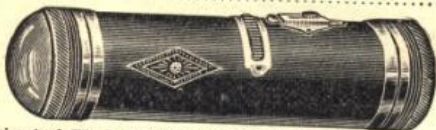


### Buy Him a Norleigh Diamond Pocket Flash Light



No. 1—Heavily Nickel Plated Brass Case, Metal Contact Button with Patent Slide Lock to Secure a Permanent Light when Desired; Complete with Norleigh Diamond Guaro Battery and Tungsten Bulb; Size 2 7-8x1 3-8x 1/4 inches.

Each ..... \$1.50



Vulcanized Black Fiber Cases; Nickel Plated Brass Trimmings; Sliding Lock Contact Button; Heavy Convex Bull's Eye Lens; Complete with Norleigh Diamond Guaro Battery and Tungsten Bulb.

No. 12—Size 1 1/4 x 5 inches; each ..... \$1.50

No. 15—Size 1 1/2 x 6 1/2 inches; each ..... 1.75

### FLASH LIGHTS HAVE BECOME POPULAR

Christmas presents. Nearly every one who has to be out late at night or who owns an automobile will be mighty tickled to receive one of these pocket flash lights for Christmas. It can be conveniently carried in the pocket. The Tungsten lamp makes a very brilliant light and the battery can be renewed at a slight expense.

A few years ago flash lights were an expensive luxury on account of the necessarily frequent renewal of the batteries and bulbs. They are now so improved that this expense is very slight. Norleigh Diamond Flash Lights are par excellence.

**"DIAMOND EDGE IS A QUALITY PLEDGE"**

**The Gimlet**



# A Christmas Suggestion

## ROME COFFEE PERCOLATORS



**LOW PATTERN**



**TAPER PATTERN**

For lasting qualities and satisfaction during service there is nothing equal to Rome ware—all finely nickel plated and beautifully shaped and finished.

**Retainer Ring**—Made of Aluminum which fits tightly into the top of the pot and holds the pump firmly into place.

The coffee receptacle is strongly held by braces inside and outside. Pumping valve sets on bottom of pot. Bottom is corrugated to give more heating surface.

**Aroma Trap**—A tube closed at the top conducts the liquid to the spout. This feature effectually prevents the aroma from escaping.

**Made in three sizes; four, six and nine cups . . . \$2.50 up.**

### HELP MOTHER OUT.

She will appreciate your buying her a Rome Coffee Percolator for a Christmas present. With one of these percolators she can improve the quality and flavor of the coffee, and you know that mother is always pleased when she can improve her cooking in any way. These Rome percolators are beautiful in appearance and look nice on the table as well as in the pantry.

These percolators are Rome quality throughout, which means the very best. The Rome people have the reputation for making the very finest coffee and tea utensils. You will always find the Rome trade mark on every article of the Rome manufacture. Look for it!

**"DIAMOND EDGE IS A QUALITY PLEDGE"**

## The Gimlet



### GIVE HER A CHAFING DISH

Chafing dish can be removed and lamp and stand can be used as a stove.



**No. 393—Mission**; nickel plated copper; capacity 3 pints; ebony handles and knob; height over all 12-8 inches; diameter 8 1/4 inches; equipped with alcohol gas lamp, which generates its own gas from denatured grain or wood alcohol; invisible wick does not require renewing; has great heating power.

Each..... **\$15.00**



Equipped with plain lamp; tin lined hot water pan and food pan; nickel plated copper pan and cover; ebonized wood handles and knob; wrought iron stand, dead black finish.

**No. 2**—Capacity 2 pints; height over all 10-3-8 inches; diameter 8 1/4 inches.

Each..... **\$5.00**

**No. 3**—Capacity 3 pints; height over all 11 3-8 inches; diameter 9-3-8 inches.

Each..... **\$6.00**

**We Can Furnish Chafing Dishes in Many Patterns and Prices**

### GIVE YOUR GIRL

a Chafing Dish and then go round to see her Christmas afternoon and help her use it. Boys and girls can always have a fine time around the chafing dish, making fudge and a lot of other dainties. When I was a boy we did not have chafing dishes. We spent a good many winter evenings popping corn or roasting chestnuts before an open fireplace. That was lots of fun, but they tell me that a chafing dish party beats a chestnut roasting bee all hollow. Somebody send me an invitation!

**"DIAMOND EDGE IS A QUALITY PLEDGE"**



The Gimlet



## A Christmas Suggestion

No. 217F—Chafing Dish Fork \$3.50

No. 217 —Chafing Dish Spoon 3.50  
To match fork.

### CHAFING DISH TRAYS

Full nickel plated hard white metal;  
beaded edges—extra heavy.

No. B12—12-inch.....\$2.75

No. B14—14-inch.....3.50



### SERVING DISH

No. NC6—Two Quarts; nickel plated hard metal  
with removable enameled dish; fancy ebonized  
handles and knob; beaded cover; footed. Each \$5.00

### IF YOUR GIRL

Already has a chafing dish, you might give her a chafing dish fork, spoon, tray or serving dish. All of these things go right along with a chafing dish. Possibly it would be a good thing for four or five of you boys to club in together and buy some good-looking girl a complete outfit. This is really a money saving investment, because after you make the first investment the girl has to do all the spending thereafter. Instead of spending good money to go to the show or to see the moving pictures, simply stay at home and enjoy yourself eating and drinking while the girl foots the bill.

*"DIAMOND EDGE IS A QUALITY PLEDGE"*

## The Gimlet



# A Christmas Suggestion

## WHY NOT A CASSEROLE?

Food is prepared and cooked in the pottery or earthenware dish, which is then placed in the frame, making a very attractive table dish.



Frame made of nickel plated copper; pottery lining, brown outside, white inside; pottery cover to match.

Oval		Each
No. 7192—2 pints.....		\$3.00
No. 7193—3 pints.....		4.00
No. 7194—4½ pints.....		5.00
Round		
No. 7167—2 pints.....		3.00
No. 7168—3 pints.....		4.00
No. 7169—4½ pints.....		5.00

Come in and Examine our Christmas Line

### FOR THE MONEY

I do not know of anything that makes a better showing than a casserole. The body, or frame, is made of perforated brass finely nickel plated. This frame is simply a container for the earthenware vessel. The food is cooked right in the earthenware dish, which is then placed in the frame and set on the table. All the heat is held in the food and at the same time it is up off the table so it cannot scorch it. The beautiful container adds character and beauty to the table decoration. For a Christmas present or a wedding gift this is a useful, ornamental and very appropriate article.

**"DIAMOND EDGE IS A QUALITY PLEDGE"**



## A Nice Set of Earthenware COOKING DISHES will be Acceptable

These are the best and most durable Cooking and Serving Dishes made; have rich brown outside and spotless white lining.



CUSTARD CUPS.

	Each
No. 1—3 in. Diam.....	\$0.10
No. 2—3½ in. Diam.....	.15
No. 3—4 in. Diam.....	.20



OCTAGON RAMEKINS.

	Each
No. 1—3 in. Diam.....	\$0.15
No. 2—3½ in. Diam.....	.20
No. 3—4 in. Diam.....	.25
No. 4—4½ in. Diam.....	.30



OVAL CASSEROLE.

	Each
No. 93—Length, 8½ in. ...	\$0.75
No. 94—Length, 9 3-8 in. .	1.25
No. 95—Length, 10 3-8 in. .	1.50



SHALLOW BOWL.

	Each
No. 31—Diam., 6½ in. ....	\$0.25
No. 32—Diam., 8 in. ....	.30
No. 33—Diam., 8¾ in. ....	.35

### WHY NOT A SET OF EARTHENWARE COOKING UTENSILS?

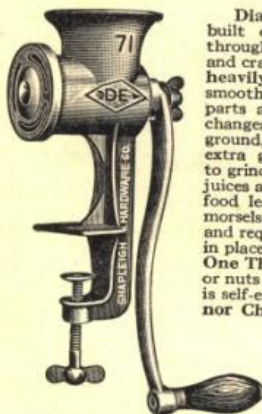
This earthenware is what we used to term, when I was a boy, crockery. But instead of being the old rough stuff we used to have, the outside is colored a beautiful rich brown while the inside is white and smooth. Earthenware is more satisfactory than any other kind of dish or pan for cooking pudding and other articles that are nice to serve on the table hot. The ware is so attractive that it can be brought right on the table and all the heat retained in the food.

If any of your friends are contemplating matrimony why not make up a nice little assortment of earthenware to give them for a wedding present? This might not look as fancy as a set of cut glass, but it is something that can be used every day in the week and will generally be more appreciated than something that costs more but is not quite so practical.

The Gimlet



## DIAMOND EDGE Food Cutters



Diamond Edge Food Cutters are built of the highest grade material throughout; the cylinder, stand, hopper and crank are superior quality cast iron, heavily coated with pure block tin, smooth and nicely finished; all running parts are milled true and are interchangeable; the cutters are double ground, therefore are reversible; they are extra ground and are set to cut—not to grind or crush the food; therefore all juices and flavors are retained, and the food leaves the chopper in appetizing morsels; Bearings are Phosphor Bronze and require no oiling; all parts are held in place and the adjustment regulated by One Thumb Nut; there are no screws or nuts at the discharge end; the barrel is self-emptying and it will never Clog nor Choke.

No. 71—Small Family size.....	Each \$1.50
No. 72—Regular Family size.....	1.75
No. 73—Large Family size.....	2.00

IF YOU WANT TO GIVE AN ARTICLE THAT IS PRACTICAL, something that can be used every day in the year, something that not only proves useful, but will help cut down living expense, there is nothing that can be given that will fill the bill better than a Diamond Edge Food Cutter. In these days when meat is so high we all cannot afford porterhouse steak, by using a Diamond Edge Food Cutter nearly any kind of meat can be made delicious, and there are many ways of fixing up meats and vegetables when one has a food cutter, that is not otherwise possible. If you do not have one at home or if any of your married friends do not have a food cutter you cannot make a better selection for a Christmas present than one of these Diamond Edge Food Cutters.

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The Gimlet



**A COLT  
AUTOMATIC PISTOL**

**WITH BLUED BARREL AND PEARL HANDLE**

Will make a handsome as well as a very useful Christmas present.  
The Colt Automatic Pistol is absolutely safe.

It is the most accurate and deadly weapon. You afford your wife the best possible protection when you furnish her with one of these wonderful pistols.

**No. 2252AP—25 Caliber, each . . . . . \$16.50**

Also made with Rubber Handles, and Full Nickel-Plated,  
and in 32, 38, 380 and 45 Calibers.

IF YOU WILL OPEN MY UPPER RIGHT HAND DRESSER DRAWER you will find one of these 25-caliber Colt Automatic Pistols with pearl handles. It is a really beautiful article. To simply look at it, you would hardly realize that this is one of the most powerful and accurate small caliber pistols made. There is a feeling of security when one knows that there is at hand for instantaneous use a protector of such reliability as a Colt Automatic Pistol.

If there is not a Colt in your home, this Christmas is a good time to get it.

***"DIAMOND EDGE IS A QUALITY PLEDGE"***

## The Gimlet



### Give Your Child a Rugby Bicycle

They are renowned the world  
over for their substantial  
build and beautiful looks

#### Girls' Model

- No. 302—  
20-inch wheels
- No. 304—  
24-inch wheels
- No. 306—  
26-inch wheels

#### Boys' Model

- No. 301—  
20-inch wheels
- No. 303—  
24-inch wheels
- No. 305—  
26-inch wheels

**\$22.50  
EACH**

Any of the above wheels  
equipped with CORBIN  
DUPLEX COASTER BRAKE } **\$27.50**

### BUY YOUR BICYCLE EARLY.

If you have made up your mind that you are going to give your boy or girl a bicycle for a Christmas present, take my advice and get it at once. Don't wait until a few days before Christmas, because you might miss out. Every year there is a shortage of juvenile bicycles just before Christmas, so take my advice and get yours early. We have laid in an immense stock of Rugby Juvenile Bicycles and we believe we will have enough to go around to everybody that wants one; but if you want to be sure, play safe and order right away.

Rugby Juvenile Bicycles are the very best there are, and if you want a wheel for your child that will stand the knocks, be sure to buy a Rugby.

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# A Christmas Suggestion



**This Beautiful  
Electrolier will  
Make a Splendid  
Christmas Present**

No. 1115 $\frac{1}{4}$  — Fancy square  
brass standard; 12-inch  
white frosted square shade;  
scene decoration, rose gold  
base; two lights, with new  
wrinkle pull chain socket;  
complete with silk cord and  
plug; height over all 14 $\frac{1}{2}$   
inches. Each.....\$24.00

**WE CARRY A LARGE  
ASSORTMENT OF ELEC-  
TRIC LAMPS AND WILL  
BE PLEASED TO SHOW  
THE FULL LINE TO ANY-  
ONE INTERESTED**

## **THIS BEAUTIFUL ELECTRIC PORTABLE LAMP**

would look good on your parlor table. Why not give your wife one for a Christmas present? You know she is always trying to make your parlor look more attractive and pleasant. This lamp will help mightily. If you cannot afford as expensive an electrolier as this one, we have cheaper ones. In fact we have them ranging in price from \$4.00 or \$5.00 up to nearly any figure that you want to pay. Just make up your mind about how much you want to spend for an electric lamp, then go see your hardware dealer and have him show you the full line in Shapleigh Hardware Company's catalogue and he will be very glad to order a lamp especially for you.

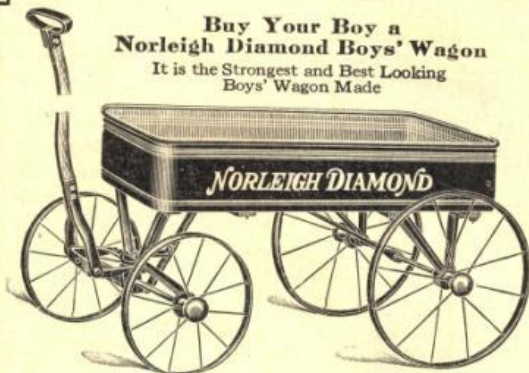
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The Gimlet



**Buy Your Boy a  
Norleigh Diamond Boys' Wagon**

It is the Strongest and Best Looking  
Boys' Wagon Made



The Norleigh Diamond gear and heavy iron work, together with the New Idea large barrel, anti-friction outer bearing hubs and extraordinary heavy spokes and wide tires, enables the Norleigh Diamond to withstand heavy loads and rough usage where other wagons break down. **Body**—24-gauge steel (others made of 20-gauge). Double beaded or swedged. Top edge reinforced with heavy steel wire; bed substantially fastened to gear by eight steel, copper plated bolts and nuts, with washers under heads to keep them from pulling through.

Made in several sizes to suit the age and size of the child.

**HERE IS ANOTHER ONE OF THE OLD STAND-BYS—**

A Boy's wagon. My, how proud I was the first time Santa brought me a little red wagon! I just strutted around the room, pulling it after me. Most every child is tickled nearly to death when he gets his first wagon.

The Norleigh Diamond wagon is made in small sizes for little boys; in medium sizes for medium size boys, and in big sizes for big boys. In fact they are made in a number sizes. You can get one to suit your particular boy. Just call down to your hardware store and ask him to show you one of these new style Norleigh Diamond Wagons that has big, heavy braced beds with cleats on the bottom and that has washers under every bolt head and nut. There are a lot of special features you will find on Norleigh Diamond wagons that you will not find on any other brand.

**"DIAMOND EDGE IS A QUALITY PLEDGE"**

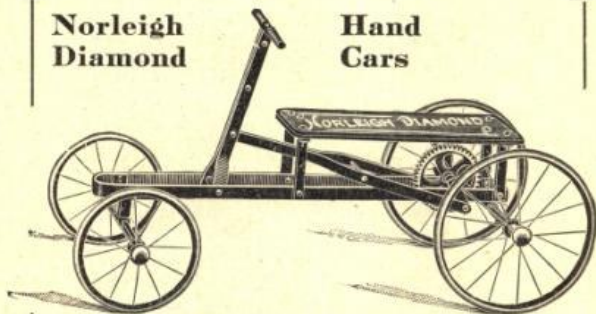


The Gimlet



**Norleigh  
Diamond**

**Hand  
Cars**



Made entirely of wrought steel and malleable castings, except the seat, which is hardwood, firmly bolted to the frame. Wheels constructed with extra large barrel hubs with outer bearings and 10-gauge spokes.

Extra large steel axles, steel tubing handle, extra strong and heavy braces. Rubber tires are shrunk on to prevent opening at the joints.

No. ND7—26½ inches; 6x10-inch wheels.... Each \$5.00

No. ND8—35½ inches; 8x12-inch wheels.... Each 6.00

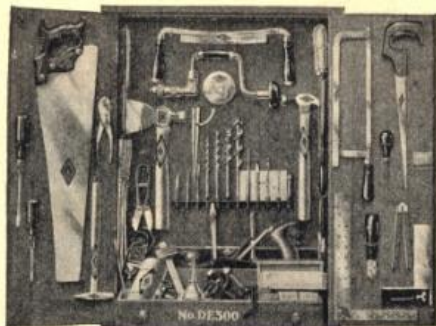
No. ND9—35½ inches; 10x14-inch wheels... Each 7.00

**GIVE YOUR BOY AND GIRL A GOOD START.**

Make then broad-chested and strong-armed. One of these Norleigh Diamond Hand Cars will do more to develop the muscles, the chest, the back and the arms than any other toy. Not only is the youngster developing these organs but he is having fun at the same time. Nearly any boy or girl will be overjoyed to receive one of these Norleigh Diamond Hand Cars for a Christmas present and you cannot miss it if you decide to present one of these cars.

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**SURPRISE YOUR HUSBAND WITH THIS SET  
OF FINE *Diamond Edge* TOOLS**

This set contains every tool necessary for any amateur. Each article is of the celebrated **Diamond Edge** Brand and is fully guaranteed as to quality. Tools come in a fine oak cabinet with a place for each tool, and lock on the door.

**No. DE500 ..... \$40.00**

**CAN ALSO FURNISH CHEAPER SETS**

**I DO NOT KNOW OF ANYTHING**

that is more suitable for a gift to the head of the house than a set of tools. They should be good tools because there is nothing more provoking than to try to do a piece of carpenter work with poor tools. One of these **Diamond Edge** Tool Cabinet Sets is the economical thing to buy because every tool in the cabinet is **Diamond Edge** quality, which means the very best in tools.

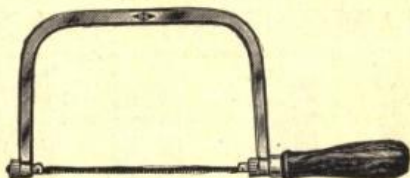
They come in a case that can be locked up. The owner of the tool cabinet always knows where to place his hands on just the tool he requires. If it is not there it is his own fault and he cannot put the blame on anyone else. So, Madeline, if you have been getting the blame for lost tools, give hubby one of these **Diamond Edge** Tool Cabinets and insist that he carry the key and take all the blame thereafter for lost tools.

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The Gimlet



THIS IS A *DIAMOND EDGE* COPING SAW



It is used for cutting fancy designs and ornaments out of thin lumber. Your son will get some splendid training and plenty of fun out of a saw of this kind.

The construction of the handle adjustment is such that the blade can readily be locked in four positions by a simple device at both ends of the blade; works neatly and exactly; blades are of standard size, made of the best grade saw steel.

No. DE205—6  $\frac{1}{4}$ -inch Blade; Frame made from Specially Drawn Light Spring Temper Steel, Highly Nickel Plated and Polished; Depth of Cut 4  $\frac{1}{4}$  inches; Cocobolo Handle 4 inches Long; Complete with Two Blades.

Each ..... \$1.00

**HERE IS ANOTHER SUGGESTION FOR BOYS—**

A Diamond Edge Coping Saw. Most of the large schools in the country are now teaching manual training. They are teaching boys to make many articles for general use; they are learning things that we old fellows didn't hear anything about when we went to school. One of the things they are teaching is to cut our fancy designs in wood, to make picture frames, moulding for mirrors and a thousand and one little things that are useful and ornamental around the house. The only tool required to do this work is one of these small coping saws which we illustrate above. It is very inexpensive, but at the same time your boy can get a great deal of pleasure out of one of them. Just buy him one and see if he is not pleased with it.

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## BUY YOURSELF A DIAMOND EDGE AXE

Perfectly tempered, easy to sharpen and keep in shape.



There is a **DIAMOND EDGE AXE** for every fancy.



All **Diamond Edge Handles** are fastened on with the **Diamond Edge Patent Wedge**, which prevents their flying off.

**Diamond Edge Axes** are tempered by hand by an improved process. The bit is made of the finest crucible steel. The eyes are punched from solid steel that will not stretch or break.

Handled Axes .....	\$1.00 to \$2.00
Unhandled Axes .....	.75 to 1.75

### HERE IS THE LAST CHRISTMAS SUGGESTION

our advertising man puts up to me to write about and I see it means "work for Father." Who ever heard of an axe for a Christmas present? I certainly don't want any of the weak-minded readers of **the Gimlet** to send me an axe for a Christmas present. But I do see where it is a pretty good thing for some women to give their husbands, especially those who insist upon their wives chopping the wood and getting in the kindling. If your husband has been giving you this job, I think it would be a pretty good thing to buy a **Diamond Edge Axe** and tell him to get busy on the wood pile. He ought not object to cutting wood with a **Diamond Edge Axe**, because chopping is a pleasure with anything in the axe line that is branded **Diamond Edge**.

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# The Gimlet



NAME REG. U. S. PAT. OFFICE

A MONTHLY MAGAZINE DEDICATED TO CLOSER RELATIONS BETWEEN THE RETAIL HARDWARE MERCHANT AND HIS CUSTOMERS.

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Vol. VI

NOVEMBER, 1913

No. 10

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Address all Communications to  
MIKE KINNEY, Teamster and Editor  
c/o SHAPLEIGH HARDWARE CO.  
ST. LOUIS, U. S. A.

Subscription Price — — — — 25 Cents per Annum

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## SAUNTERINGS

Reflections of a Traveling Teamster

**H**AVEN'T struck Italy yet. If Elihu Vedder hasn't rented that Villa it's still empty. A year ago I started for Italy and *they* said, "Don't; you'll be quarantined; look out for cholera." This time *they* said, "Don't; it's too hot; wait till spring," and so here I am in Paris located in the Latin Quarter. I got within one hundred miles of Venice, at Cortina d'Ampezzo, and then turned back. It reminds me of when I was a traveling salesman. Fate just would not let me "make" certain towns. I would get right up to them and then I was always called back. Say, brother, did this ever happen to you?

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But I'm learning certain things about myself just the same. First, I'm convinced, my tastes are low and ordinary. I find I enjoy my meals more in some of the street cafes than in the grand hotels. I'm sick and tired of obsequious waiters in dress suits, over-dressed women and midnight Tango dances. I never become weary of studying the *real* people. I prefer to travel second class to first class. I would rather stroll around in a cap and old clothes than to wear a plug hat and long coat!



So it's out—I see my name being crossed off several exclusive lists. If you want to be lonesome dress up and travel first class. If you want kindly human companionship travel in old clothes. Besides there is this consolation: If your tastes are common and plebeian, if Dame Fortune ceases to smile on you, you can put your fingers to your nose and *wiggle!*



Had lunch with a friend the other day and suggested we enjoy the afternoon in a *cemetery*. He looked at me in wonder. "I mean it, said I; 'let's go to Pere Lachaise.'"

We went; we saw the "tombeaus" of a whole lot of celebrated people. One feels so much alive in a graveyard. All life is comparative!

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There are some grim jokes on tombstones. We hunted up Balzac. We found a neat little old monument—to Balzac on one panel, to a Russian Count on another, and to the Countess on a third panel. Then in the light of



history I understood Balzac and the lady were friends. The Count, who was accommodating, died. The Countess buried him here, then she married Balzac; he died, so she put both under the same monument; then *she* died and so ends the story. But

somehow it was funny to think of Balzac "ici reposent" with the Count and Countess under the same stone; one might say "politics and death make strange bedfellows."

Then we gazed through the old iron railing at the recumbent figures of Abelard and Heloise. There are always fresh flowers on this railing. This is the shrine of unhappy lovers. I'm going to read up and see what twist fate gave this pair of lovers. Pretty names and poetical, don't you think?



Bill lighted a big cigar and then felt guilty because he didn't know whether you were allowed to smoke in a French graveyard. Bill would do the proper thing even at a lynching. We found a workman smoking a pipe so we both took a fresh light.

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Then we saw a large funeral approaching. We bared our heads, a universal custom, as the hearse passed. The hearses are open wagonettes with a black canopy. Over this coffin was a soldier's coat. The drivers wore large black cocked hats. The floral wreaths were mostly made of wire and beads; some were of yellow china.



This funeral was followed by a lot of French officers on foot. Their brilliant uniforms and trappings made a strange contrast with the sombre black garments of the civilians. It was a strange picture.



A colonel read an account of the life and public services of the deceased. He must have been old, as he fought in the Franco-Prussian war. Then a civilian read another type-written paper about his family life. Then there were religious services.

After all was over the family formed a receiving line and every one present, led by the military men, walked forward, shook hands, saluted, and spoke a few words to the bereaved ones. It was really a very beautiful ceremony.

What great names one sees carved in the stones of Pere Lachaise—warriors, statesmen, lawyers, authors, actors; but it is too crowded. I would want room even in death.

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Then one day we went to the celebrated race course at Long Champs. This was of great interest to us—will it interest you?

We drove out in an ordinary taxi through the Champs Elysees and the Bois de Boulogne. Everybody was going our way. Our driver gave us his number on a printed sheet and we went to the ticket office. Gentlemen, 20 francs (\$4.00); Ladies, 10 francs (\$2.00).

Passing through the iron gates we saw flowers everywhere. The "Grand Stand" was all flowers. The stone stairs were masses of flowers. The walks were crowded with men and women in the latest modes. It was a dress



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show, all righty! Talk about split skirts and paniers, not to mention hobbles. Many of the dressmakers send out their models to the races to try out new "creations"—if one happens to "catch on" a fortune is made.



Camera men were busy taking pictures of some of the most striking costumes. To-morrow they will be in the papers and in the windows on the boulevards.

The "Course" was all grass and not clay as with us. Programmes were free; the betting odds were free. There was no charge or fee except the entrance price.

The crowd was very quiet and orderly. There was an exciting race for 40,000 francs, \$8,000.00, but no one cheered the winner and there were no cries of any kind from the great crowd.

The betting was peculiar. With us the "bookies" make their odds and bet against the judgment of the crowd. Here the "bookies" work on commission only. The horses are put up and the public bet as they please against each other. A great favorite pays very poor odds, while, if a "dark horse" happens to win, the purse

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is a generous one. All odds are posted immediately after each race, so there's no danger of any "funny business."



Racing is very popular in France and England and the "best people," including royalty, encourage the sport.

When it was over we walked out of the great gates and found a hollow square of police. Back of them was a mob of Paris gamins calling for our taxi tickets. Giving it up we waited in the square until our man called to us over the policemen's heads. Then we motored back to Paris under the green trees of the Bois. What a grace the French add to all they do.



How the time passes sauntering in Paris. Henry James told me he went to England for a month and remained twenty years. I have a friend who went over to Tangier with his pajamas and a tooth brush and did not see his trunk again for six months. There are plenty of clothes in the world, why worry? Congenial friends are scarce! We must make the most of them. *Tempus fugit.*



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Often a book is like a dear friend. It comes into our lives and afterwards it is always a joy. For a shilling in London I bought "The City of Beautiful Nonsense," by an English writer, Thurston; do get it and think of M. K. when the tears come to your eyes. "'Tis love, 'tis love that makes the world go 'round."



To-day I walked slowly in narrow streets. I rubbed in shop windows. What fun it is not to hurry; what rare old furniture and things I saw; what men and women who would make characters for books. One of my letters tells me that the word "Saunter" comes from "Santerre," and that Sant Terre means Holy Land. This friend writes that the men who went on a pilgrimage to the Holy Land were Sant Terrers—Saunterers. I like that because I believe that all life is holy and we who saunter in the common place are also in our humble way pilgrims to the Holy Land.

It is late; even the Latin Quarter is going to bed—La Belle Nuit.  
M. K.



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## ARC DE TRIOMPHE DE L'ETOILE

This is the greatest and most impressive triumphal arch in the world. It was started by Napoleon in 1806 and finished by Louis Philippe. The name means "Arch of Triumph of the Star." The arch is the center of a great star made of converging streets. It is one of the most beautiful and best known "show places" in Paris.

When the Germans entered Paris they marched under this arch. It must have made Napoleon turn in his grave.

M. K.

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***DIAMOND EDGE** Hand Saws are tempered in oil,  
Are made for mechanics, who live by their toil;  
The blades will not buckle, are rigid and strong,  
Clean-cutting, well balanced, made to last long.*

*—Floury Bill, Poet of the Ozarks.*

***"DIAMOND EDGE IS A QUALITY PLEDGE"***

## THE CROQUIS

Mike Resumes His Artistic Education After an  
Interval of Thirty Years.

**N**O, M' ADORÉE, "Croquis" is not the name of an Indian tribe. It's a class that sketches from the nude in the Latin Quarter of Paris every day between 4.30 and 7.00 p. m. I went and I sketched.



You know I was originally intended to be an artist. My work in autograph albums and on the blackboards in the 70's brought me much fame. I studied art locally from a painter who wore arctics and wound his neck in a woolen muffler. His gum shoes and his muffler is the only impression I now retain of his art.

Art students must have an "angel." My "angel" went broke and I landed in the hardware business with a dull thud. So perished all my dreams of being a Raphael or a "Michael" Angelo.

But art is long. **ART WAITED.** At last I came back to art in middle life. Art found me somewhat disfigured by time but still in the ring. Not even a teamster job could kill off my love of the beautiful.



This personal digression explains how I happened to attend the "Croquis." Now, let me tell you about it; prepare to be terribly **SHOCKED.**

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It was a dark, dreary, rainy day—the kind Paris serves up most all winter. With raincoats and umbrellas we dripped our way in narrow streets to the studio. The concierge showed us into a large, barren room. One side, to the north, was all glass. The view was of a dismal court with soiled, disfigured statues.



The floor was red brick and uneven. It had been worn by the shuffling feet of thousands of art students. Some had shuffled to fame, but the vast majority departed to be heard from no more. Sad, isn't it?

Next to the inside wall was a canopy of dark brown cloth, the kind of canopies one sees back of thrones; under this canopy was a small, round, low platform.

Facing and surrounding this platform over the brick floor were iron railings. In front they were low; as they went back they were higher. Between these railings were four-legged stools with square rush bottoms. In front they were also low, in the back they increased in height. A large wall clock pointed to 4.15. Men and women students with their drawing pads came in; they said little to each other; they selected their stools, rested their pads on the iron railing in front of them and sharpened and arranged their charcoal, crayons or pencils. Some wore hats, some smoked, a few glanced at us. Outside it drizzled and the room was shadowy and cheerless. It all reminded me of a time when I went to a "clinic" to see an operation performed. The art students were just as matter of fact as the young doctors.

At 4.30 there were about thirty men and ten women students on their stools, all waiting. The

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room was well filled. At 4.31 the "concierge" turned on the electric lights and the round platform and its background of brown cloth was brilliantly illuminated from above.



At 4.32 a woman dressed in dark materials stepped to the platform and quickly removed her belt and proceeded to undress. The forty students quietly watched her and waited.

At 4.35 the model stepped quickly on the platform and assumed her pose. She stood upright in the full blaze of light. She was as naked as the day she was born.

There wasn't a sound but the scratching of pencils as the students worked. The model held her graceful attitude like a pink statue. Except for the movement of her eyes and an occasional tremor of the muscles of the abdomen one would have supposed she was a wax figure.

Naturally she had a beautiful form. An artist remarked to me afterwards she was an "interesting subject" because she was not too round and smooth and her muscles were clearly defined. She held her pose for forty-five minutes and then rested after throwing a wrapper around her shoulders. The class was composed of all nationalities and all ages. I wondered why an old, white-haired man worked so intently. Did he still have hopes of fame?



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One young fellow was a cartoonist on a great New York daily. He came originally from Houston, Tex. He has a leave of absence to study *anatomy* in Paris for one year. He sleeps in his studio. He works long hours. At home he can earn a large salary, but he gives up *temporary gain* for *greater* PROGRESS. His eyes are fixed on the mountain tops. He has youth, health, industry and genius. Don't you envy him the joy of his privations and labors? Not for him do the bells ring, "Too late, too late, too late."



The "Croquis" is just a practice class. The drawing is all free hand. Even successful artists come back to train their hands and eyes in drawing from life; that is why the time is 4.30 in the afternoon. There are no instructors and no criticism.

Here there is no mystery about the human form. There is no false modesty. The day will come with us when our Puritanical ideas will fade away before the light of a higher education and an appreciation of the beauty of man who is made in the image of God.

M. K.



*"DIAMOND EDGE IS A QUALITY PLEDGE"*



## THE MADELEINE,

At the end of a great vista, and facing the "Place of Concord," where the guillotine stood and Louis XVI. and Marie Antoinette were beheaded.

This church has no windows, being entirely lighted from above. From here members of the Legion of Honor are buried, and their funerals are most impressive.

To the left is the flower market, where every morning the loveliest flowers are sold at very low prices. The French are flower lovers and have them always in their homes. Flowers are an important part of all festal arrangements.

M. K.

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*To the poet, to the philosopher, to the saint, all  
things are friendly and sacred, all events profitable,  
all days holy, all men divine.*

—Emerson.

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## ART

**I** HAVE collected a wonderful lot of photographs, engravings and etchings of modern art. I was in Munich *more than a week* visiting galleries. I even met some of the great modern artists. By invitation I called on Franz Von Stuck at his handsome home. He paints Satyrs and Fauns and symbolical pictures, such as his "Sin"—the girl with the serpent.

How people surprise us. One to see Von Stuck's paintings would imagine a Faun. We might think he had little horns and pointed ears. But we found him a good-looking, strong, clean, short-haired man with a frock coat and a standing collar. He looked more like a college athlete than an artist. His studio is on the second floor of his house and looks like a Roman interior.

Then, here in Paris I met Paul Chabas, who painted "A September Morning"—the young girl bathing in the lake. There was some question about admitting it to the United States as it might have been obscene matter!



Paul Chabas has a beautiful studio in the suburbs of Paris. His handsomely furnished home is down stairs, while his large studio is on

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## The Gimlet

the top floor. He had just returned from the country, where he goes every summer to paint out of doors.

He is a courteous, pleasant gentleman, and speaks English quite fluently. He showed us "Sea Weed," a companion picture to "A September Morning." These pictures, he told us, were painted out of doors with the model standing in the water. He said he stood in the water, too!

He is famous for his portraits of ladies and children. Here in France his standing is high in the world of art, and our questioning the "morality" of his pictures was accepted by the artists over here with a shrug of the shoulders and a laugh of derision.

I did want to use some of my pictures in an Art *Gimlet* but I'm up against the copyright law. On my way home I will see if the American agents in New York will allow me to produce these pictures in a *serious* Art *Gimlet*. Some of these pictures represent the best work of the "Secession" school, and goodness knows a little modern art won't hurt us.



Then, some of our modern artists are not so well known in the United States that a little account of them and what they are trying to do will be old or uninteresting matter.

We surely need art education and I do believe that the publishers will be big and broad enough to allow me to write you in the near future on art and show you some of the modern pictures.

**"DIAMOND EDGE IS A QUALITY PLEDGE"**



## The Gimlet

There are the Cubists and the impressionists, and the post impressionists, and the Futurists, and the Secessionists. Then there's Moderne Kunst and Art Nouveau just aching to be written up by a hardware teamster.

"What's this got to do with hardware?" I hear some sorehead grunt. **EVERYTHING**, I answer. Every good hardware man is an artist! How about art builders' hardware? How about window trimming? Every good window trimmer has the artistic instinct! How about cutlery? and the colors on our lines of blended enamelware? It's **ALL ART**, I tell you, and I want to convey the modern art message that realism, the true, the commonplace, **NATURE** is the greatest art.

No man can write or arrange an attractive advertisement unless he's an artist at heart.

The more art we have in our lives and in our business the more happy and successful we will be. Art means harmony and harmony cures "nerves" and bad language! It's when our internal machinery gets out of *harmony* that all of us make our worst breaks and head ourselves for that little enameled cot in a hospital ward.

I might say that when Uncle Joe said the United States was a "hell of a country" he might have added, and what she most needs is an Art *Gimlet*. Selah.

M. K.



*"DIAMOND EDGE IS A QUALITY PLEDGE"*

## The Gimlet



### THE THINKER

Probably the most discussed statue of modern times. By Rodin, one of the "Secession" school of art.

The statue stands in front of the Pantheon over in the Latin Quarter, where I am at present pursuing my belated education. I have made several pilgrimages to this shrine. The Thinker makes *you* think. Isn't it strong?

To make men think is one of the greatest functions of any art. I wonder if anything in *The Gimlet* has ever made you think—I wonder?

M. K.

*"DIAMOND EDGE IS A QUALITY PLEDGE"*

THE EUROPEAN BANDITS.

(A Warning to the Traveler.)

You tip on the ship as you start the trip,  
You tip every time you stir,  
You tip at the slip where the hawsers drip—  
It's fatal if you demur.  
All superfluity goes for gratuity,  
Tip every one you see;  
You slip 'em a tip when they grab your grip,  
For nothing at all is free!

As you open your eyes and start to rise  
There's some one to tip near by,  
And the whole day through that pirate crew  
Is making your silver fly;  
And don't you skip a single tip,  
But scatter it constantly.  
You must tip! tip! tip! for the whole long trip,  
For nothing at all is free.  
Ah, me!

You must flip 'em a tip like a gay old rip,  
For nothing at all is free.  
Ah, me!  
No, nothing at all is free!

—(Exchange.)

---

SHE COULDN'T

"I'm so proud of you, dear, that when everybody yelled at that mouse in the library this evening you sat absolutely still," said the husband, with admiring eyes. "Didn't you see it?"

"No, dear," replied the wife. "It isn't that I didn't see it. I couldn't see it. I had my old stockings on."

**"DIAMOND EDGE IS A QUALITY PLEDGE"**

## The Gimlet

### TYPES.

When a gentleman comes smiling  
To my office for a chat,  
Greets me gayly, almost gladly,  
And removes his stovepipe hat,  
Lifts the tails of his Prince Albert  
And proceeds to take a chair,  
I'm not fooled by the deception,  
I know he's no millionaire.  
Though his raiment is impressive,  
And quite dignified he looks,  
I know well the game he's working—  
He has called to sell me books.

When a red-faced, rotund stranger  
Calls me Mister and appears,  
As delighted with our meeting  
As if we'd been friends for years;  
And he mentions folks who know me  
In a most familiar way,  
And believes he met my brother  
On his travels yesterday,  
That's enough. I know the answer;  
Oft it's tested my endurance—  
Mr. Smooth and Polished Stranger  
Wants to sell me life insurance.

When a man much like a banker,  
Who has recently been shaved,  
Passes me a card of linen  
And expensively engraved,  
Then proceeds to talk of money  
In a free and easy style,  
Mentions tens of thousands lightly,  
And displays a gentle smile,  
I just yawn, and say I'm busy,  
Then look sadly at the clock;  
For I know the game he's playing,  
And I don't buy mining stock.  
—*Detroit Free Press.*



## LONDON

An Essay on London, with Variations

**L** EFT Frankfort-on-the-Main one afternoon and ran over to London to buy a collar—always liked English collars. There are two Frankforts in Germany, so you have to add the name of the river (A/M).



FRANKFURTER HOF

Frankfort is where Goethe was born. Goethe made love in several languages, married early and late, caused his family no end of trouble and became immortal as the author of Faust. (No, dearest; no relation to Tony Faust in St. Louis.)



At sixteen he had an "affair" with the pretty waitress at the bar on the next corner. She supplied his Marguerite. They show a small window his father had cut in the side wall of his home so he could watch the bar room and his amorous son and heir apparent.

They also show a small model theatre made by Goethe. He used to have the neighbors' children

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## The Gimlet

come in and he would work off his plays on them. Even as a child he evidenced his ruling passion. He lived to be eighty-three and was the intimate



friend of princes. He married his housekeeper at sixty-eight. Goethe was some genius and he didn't worry much about Mrs. Grundy, or what "they said."



THE HOME OF GOETHE

I'm going to London all right to buy that collar, but before I leave I just want to say that the Rothschild family (\$ \$ \$ £ £ £) got their first start in Frankfort. The old home is still kept up by the family—it's an old woman's home now. Their old bank is also retained just as it was. At the time when Hebrews were persona non grata Jews were not allowed to use their family names. This family had a red shield as a trade mark on their house and so came to be known as Rot Schields, or Red Shields. In the same

manner we have Wolf's and other curious Jewish names. But to-day the Jews are "it" in Frankfort. They have

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taught the world bank'ng just as St. Louis has taught the United States how to do the hardware business (please deliver bricks around at the rear door).



ROTSCHILDHAUS

There's a real hotel in Frankfort, the Frankfurter Hof. The comb and brush in the wash room hasn't a single hair in them. There are stamps in a penny-in-the-slot machine on every floor. The valet looks at you mournfully if you don't let him press your trousers every day. When do valets *sleep*, anyhow? There's a postoffice and telegraph office, not to mention a bank, reading room and library on the first floor. The chairs are all made to fit one's anatomy and the lights are just at your left ear. When the American Hotel Association again meet to advance prices they should make a pilgrimage in a body to Frankfort to see how a hotel can be run—not with the comforts of home—Nay, nay, Pauline, "Home was never like this."



**"DIAMOND EDGE IS A QUALITY PLEDGE"**

## The Gimlet

At 2.00 o'clock, with a wind ~~by~~ sat, I started for London without the familiar initial American railroad "jerk." Trains in Europe just quietly slide out as if they were greased.

After about an hour I saw we were running along a right perky little creek. There were nice-looking steamboats with anchors hung out in front pulling whole strings



of towboats up stream. The scenery was hilly and all a soft dark green. There were lots of nice towns and people and automobiles along the creek. On some of the highest hills were old castles, most of them out of business. I got



a little curious and asked a fellow smoke manufacturer what was the name of the streamlet. He looked at me over his glasses and snorted: "Why this is the *Rhine*." I meekly told him I needed a clean collar and had started to London to buy one without consulting my geography.

He "caught on" and grinned. It is a wise man who knows a humorist from a lunatic.

We passed through Bonn (here is the celebrated University of Bonn). This is where the Crown Prince is usually educated. We also stopped at Cologne. There's a cathedral here that Eddie Kemp told me about in the Waldorf cafe. Eddie is an authority on



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cathedrals and flies. You know he's running a winter fly incubator so we will have to use screen doors and screens all the year 'round.

In one of the London shows a Lord told his sweetheart he didn't mind her robbing the *cradle*, but he did think she ought to draw the line at an *incubator*.. But we haven't arrived in London yet.

At 1.00 a. m. we reached Flushing and were piled on board a steamer. The train runs right alongside the dock. The steam derricks made short work of the baggage and we were soon out in the English Channel. Now, after looking at the stars a while every good traveler calls for a "brandy and soda." The glass was thick enough to remind you that you were on an English ship. Everything British is heavy and thick, even their hardware.



At 6.00 o'clock we were "called" at Folkestone. Not a wink of sleep. The British army held manoeuvres on the deck right over my cabin. Some day an American company will be organized to buy up all monopolies and show how the "Channel" may be crossed in comfort. At present this crossing is a relic of the dark ages.

England, Ho! A gray, drizzly dawn, hot tea and sandwiches, everything foggy and soggy, a symphony of

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chimney pots from the car windows. How's this for *impressionistic* composition? Victoria station at eight, every man feeling as if he would enjoy murdering his fellow passengers and then all the luggage is dumped out on the platform and devil-get-the-hindmost.



At last we are in LONDON. You can read the signs. You can almost understand the conversations around you. "I would like to go to High Holborn," I said, very distinctly, to a "cabby," with that clear enunciation and accent on every syllable the traveler learns on the continent. He looked at me wonderingly. I repeated. He shook his head. I called a "guard" and repeated again, slowly, clearly, High Holborn. "Oh!" said the guard, "'E wants to gie to 'igh 'oborn." The "cabby" smiled at me patronizingly and we went. I don't mind not being understood in Norway, Sweden or Buda Pest, but I do kick when it is intimated I can't speak English!

'Dear ol' Lunnon town. How I do love your smoke and dirt. First thing I bought the collar, and then, since I was in Lunnon, I just staid a week. It's great to be able to be careless with your time.

Called on Brown, Shipley & Co. for mail and they all remembered me and my 12,186 coronation postal cards. The whole office grinned when I came in. Then I went around to the London & Westminster Bank in St. James

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Square to put another dent in my badly demoralized letter of credit. These London banks are funny. You know our dear cousins, the English, are the greatest "poseurs" in the world. *They are so solemn they get away with it.* Now, this bank has a set of scales, just like the goddess of justice, at each cashier's window (I never saw them weigh anything), handed down from 1066 when William the Conqueror whipped Harold at Hastings. Then on the *outside* are great ink pots and quill-feather pens for customers to use. But I noticed none of the clerks on the *inside* were using quill pens. It's impressive tho' to endorse a check with a long white feather twisting over your elbow. I suggest in America our banks use aigrettes. (This joke will be understood by referring to Customs Code No. AA1146, page 417, Article Z, on Aigrettes.)



In a strange city I always "line up" on some object in the landscape just as we locate our balls in golf. In Lunnon it is the Nelson Monument in Trafalgar Square. The English are queer people. Every time I look at this great monument I think of poor Lady Hamilton dying in poverty across the channel in Boulogne. Then, there was their daughter—Brave Nelson wrote leaving her to the nation just before the battle when he laid down his life for England's glory.

Oh, I forgot! In all the London banks they pass you gold coins in a tin grocer's scoop with a flat bottom. In the French banks the cashiers don't have any money. You pass them your check. They have it chemically analyzed,

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look up your past record, call up the chief of police, open a set of double entry books, make pencil marks all over your check, ask you if you want gold or paper, go away, you



wait and wait, and finally an old fellow in a private cage opens a leather pocketbook and passes out five 100-franc white paper notes, then the cashier brings them over to the window, and finally "Hamlet is himself again," after tipping the porter at the door as you go out.

Back to London—I dined all the way from the Carlton and Savoy at \$10.00 per dine down to the "White Horse," where a chop "and a pint of bitter" cost two and six. At the theatres I sat in the stalls at a *guinea* for two (\$5.25), up to the galleries at a shilling a head.

Say, darling, cancel that order for dress shirts unless there's only one button. Nobody who's anybody now wears more than one stud in Lunnon. Then that American and French monstrosity, the folding crumpled up shirt front, is taboo in British royal circles.

Your white tie is small, tied tight in the middle, with butterfly ends. Double-breasted white dress vests are known as a "Chicago front." Such vests indicate a recent arrival, irregular and irresponsible tips, and a thirst for ice. When a guest wears a white vest and pearl studs with a dinner coat at the Savoy you put him down from San Francisco and ask about those foreign exhibitions just to open the conversation.



How I do wander around. I digress worse than Elihu Vedder. It's not good for my weak-

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## The Gimlet

minded readers to know about London, I've already written too much. But here's a story so simple, so human, so world-embracing that I must pass it on to you.

I have a friend who owns the first floor of the Savoy. No matter how crowded, no matter that royalty is turned



away, he comes in late and gets the best table. One night after the theatre we sat on the "firing line" and watched the fashion of London come to supper. What toilettes, what jewels, what diamonds, ropes of pearls, what sheen and shine, what frou-frou of silk, gleaming eyes, dark hair, ivory shoulders; back of many of these brilliant beauties what stories! Ruined men, broken up firesides, dishonor, death, bankruptcy, poverty! Gee, sez I—each of these women cost a fortune. That reminds me, sez he, of a story:

I've just come back from Alaska. Out there I heard of a giant of a fellow who had given his \$50,000 placer claim to a slip of a girl who just weighed about a hundred pounds.

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She promptly "cashed in" and skipped back to the States. She left her giant with his curly locks and blue eyes to dig out day wages with his shovel and pick. I looked him up and as we sat where we could hear the click of chips and the droning of the man who called out the numbers and the colors (e'o'eight on the black) at the roulette wheel I asked him *why* he gave *her* his mining claim. He glanced at me with his honest, manly, steady eyes and said simply, "*I was helpless; I loved her.*"

*Mike Kinney*

Teamster and Editor.



### FROM A CORRESPONDENT

A man without influence or education has as much chance in this world as a gasoline dog chasing an asbestos cat through hell. Dead ones get their faces on \$10.00 bills. Be a live one and get your hand on them.

*We must not make believe with our money, but  
spend heartily, and buy UP and not DOWN.*

—Emerson.

**"DIAMOND EDGE IS A QUALITY PLEDGE"**

## The Gimlet

### JUST TRY TO BE THE FELLOW THAT YOUR MOTHER THINKS YOU ARE

Whilst walking down a crowded city street the other day,  
I heard a little urchin to a comrade turn and say—

"Say Chimmy, lemme tell youse, I'd be happy as a clam  
If I only wuz de feller dat me mudder tinks I am.

"She tinks I am a wonder, an' she knows her little lad  
Could never mix wit' nuttin' dat was ugly, mean or bad.  
Oh, lots o' times I sit and tink how nice 'twould be, gee  
whiz!

If a fellow was de feller dat his mudder tinks he is."

My friend, be yours a life of toil or undiluted joy,  
You still can learn a lesson from this small unlettered boy;  
Don't aim to be an earthly saint with eyes fixed on the  
stars,

Just try to be the fellow that your mother thinks you are.

—Will S. Adkins, in the American Youth.

---

### HE KNEW

Little Willie, the son of a Germantown woman, was  
playing one day with the girl next door, when the latter  
exclaimed:

"Don't you hear your mother calling you? That's  
three times she's done so. Aren't you going in?"

"Not yet," responded Willie, imperturbably.

"Won't she whip you?" demanded the little girl, awed.

"Naw!" exclaimed Willie, in disgust. "She ain't going  
to whip nobody! She's got company. So, when I go in  
she'll just say, 'The poor little man has been so deaf since  
he's had the measles!'" —*Lippincott's*.

*"DIAMOND EDGE IS A QUALITY PLEDGE"*

## The Gimlet

### PLAYING IT SAFE.

One of the regular hunters of the season was surprised upon arriving at the village hotel to find one of the old guides loitering around idle.

"Don't you guide hunting parties any more?" asked the visitor.

"Nope," was the slow rejoinder; "got tired of bein' mistook fer a deer."

"Is that so? Well, how do you earn your living now?"

"Guide fishin' parties. So fer nobody ain't mistook me fer a fish."—*From Spokes.*

---

Somewhere in this great country, just the kind of weather YOU like is being cussed by some grouchy chap who does not—so cheer up!

---

A traveler in the dining car of a Georgia railroad had ordered fried eggs for breakfast.

"Can't give yo' fried aigs, boss," the negro waiter informed him, "lessen yo' want to wait till we stops."

"Why, how is that?"

"Well, de cook says de road am so rough dat eb'ry time he tries to fry aigs dey scrambles."

—*Exchange.*

---

*We talk of choosing our friends, but friends are self-elected.*

—*Emerson.*

---

*Manners require time, as there is nothing more vulgar than haste.*

—*Emerson.*

**"DIAMOND EDGE IS A QUALITY PLEDGE"**





## NAPOLEON'S TOMB.



HERE is the greatest tomb of any mortal man. One stands above, and, leaning on the granite railing, looks down upon the immense stone sarcophagus that holds the remains of the great Napoleon. The rays in the floor are of gold, and in the wreath of marble are the names of Napoleon's greatest battles. Over the tomb is the high dome of the Invalides.

Thousands come here every day to see the last resting place of Napoleon.

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In his will, written in St. Helena, he said: "Bury me on the banks of the Seine, among the French people whom I have loved so well."

Time has wiped out all jealousy. Napoleon's little personal peculiarities are forgotten. Now we only think of his wonderful accomplishments and the glory he brought to France.

In France all the public galleries and museums are free. In Germany *every department* has a charge. Still we hear of French economy!

In Frankfort the poorest arranged art gallery we visited charged us the highest price. They had some great works of art hung in such poor light you could hardly see them. I think the Staedel Institute in Frankfort needs a new board of directors.

Napolcon makes me think of Germany, and this is why I digress. The time to digress is when you think of digressing.

M. K.



*"DIAMOND EDGE IS A QUALITY PLEDGE"*

NEEDED

For half an hour I had waited in a big and dingy office for a belated executive. And for want of a better thing to do I said to a freckled-faced boy at a nearby desk, "Are you the general manager of this institution?"

"No sir," came the quick reply, "I'm the doer."

"The doer—what is that?"

"Do you see that big fellow over there behind that big desk? Well, sir, if he tells the man next to him to get a book, the man tells the dude in the gray hat, the dude tells that skinny fellow who has his coat off, Skinny tells the stenographer, the stenographer tells me—and I get the book. I'm the doer, sir."

I didn't wait to see the belated executive. And I'm inclined to believe that had I followed my inclination to take Johnny Doer along with me, I would have bankrupted the concern.

Johnny Doers! What institution does not need more of them? And how many men do you and I know, who are fooling themselves in the belief that they are real Johnny Doers?

—Glen Buck.

---

DESTINED

"I belave," declared the Irishman, "that me youngest son's born t' be a surgeon."

"Phwat leads ye t' say thot?" asked his friend.

"Oi caught him usin' th' scissors on a book O'id lately bought, an' before Oi c'd stop him he cut out th' appindix."

—Bohemian.

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## The Gimlet



THE EXPANSION SHIELD



WITH LAG SCREW

The general use of cement, stone, brick, tiling, marble, slate, etc., has created a market for **STAR EXPANSION BOLTS and SCREWS.**

The mechanic understands their uses, but the great consuming public do not. When they awake to the utility of Expansion Bolts and Screws the demand will grow by leaps and bounds.

The Star Family of Expansion Bolts include the regular Lag Screw Styles and the following specials:

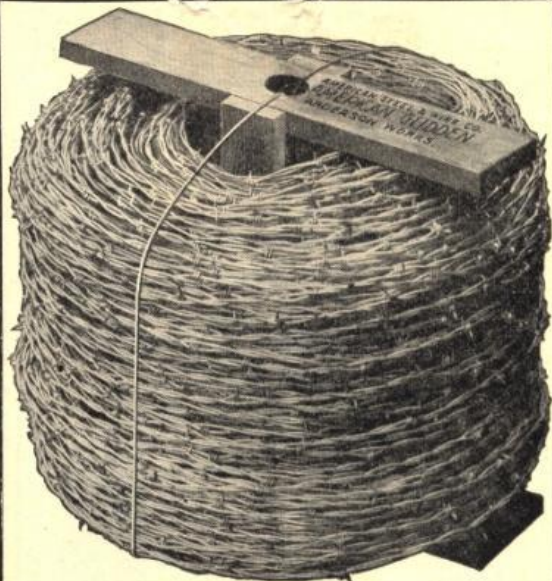
Hanger Bolt	Hook Bolt
Eye Bolt	Spanish Bolt
Prison Bolt	Round Slotted Screw
Ring Bolt	Flat Counter Sunk Screw

These require but a small investment and yield elegant profits.

The Sebco Screw Anchor Shields are illustrated below.







## AMERICAN BARBED WIRE

In the following Standard Brands:

AMERICAN GLIDDEN  
W. and M. GLIDDEN  
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WAUKEGAN 2 and 4 POINT  
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San Francisco, Los Angeles, Portland, Seattle

The Gimlet

# Clinton Wire Cloth



Prices for 1914 Ready  
WRITE FOR THEM

## Painted Cloth

Made of heavy wire and covered with a superior grade of fly screen paint.

## Silver Finish Cloth

Made of heavy galvanized wire and will give splendid service and outlast painted cloths; costs very little more than the painted.

Watch for the New  
Silver Finish Cloth  
with the Green String

## Bronze Cloth

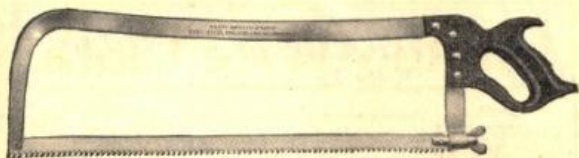
This is the finest and best cloth made; will not rust or crack; wires are made of 90 per cent copper. You can recognize Clinton Bronze Cloth by the red string running through the selvage.



**CLINTON WIRE CLOTH CO.**

CLINTON, MASS.

BOSTON    NEW YORK    CHICAGO    SAN FRANCISCO



## **THIS IS THE NEW DISSTON BUTCHERS' SAW**

The Disston No. 13 Butchers' Saw possesses a spring not usually found in Butchers' Saws, which insures it retaining its original shape. See the formation of the back. This further strengthens the frame against the strain occasioned by the tightening of the blade.

The flat back is made of high-grade steel, stiffened by a process of our own, giving a special temper and tension. Size of back, 1 inch by  $\frac{1}{4}$  inch.

The handle is Cherry Wood with polished edges, and has four nickel-plated screws.

The blued, clock-spring blade is 24 gauge,  $\frac{3}{4}$ -inch wide and 13 points to the inch. The operation of inserting and fastening the blade is quick and easy. Front end of blade is secured by a screw, while the handle end is held in the stretcher by a loose pin, permitting speedy adjustment. This stretcher is diamond shaped and passes through a diamond shaped eye. It draws easily by tightening a wing nut—or a hexagon nut if preferred.

This saw is sanitary in construction, medium in weight and is bound to become popular as soon as butchers become acquainted with its many most excellent features.

### **HENRY DISSTON & SONS**

Incorporated

**KEYSTONE SAW, TOOL, STEEL AND FILE WORKS  
PHILADELPHIA, U. S. A.**

## The Gimlet

# EVERY HAND TRAP SOLD

*Means More Sales of Shells*

WITH the Mitchell Hand Trap to throw clay targets at angles, high or low, or straight-a-way, the shooter has his opportunities to shoot greatly increased.

*LIGHT IN WEIGHT*

*STRONG and DURABLE*

*EASY TO OPERATE*

are the features which make the Mitchell Hand Trap convenient, efficient, practical and popular.

Display the Trap in your windows where the readers of our ads and Trap-shooting stories in the widely circulated magazines may see and buy the Mitchell Hand Trap. Every incentive to shoot is one more outlet for your stock of shells. Talk to your sportsman trade and remember every Hand Trap sold means a permanent demand for targets, shells and other sporting goods.



ASK YOUR  
JOBBER FOR  
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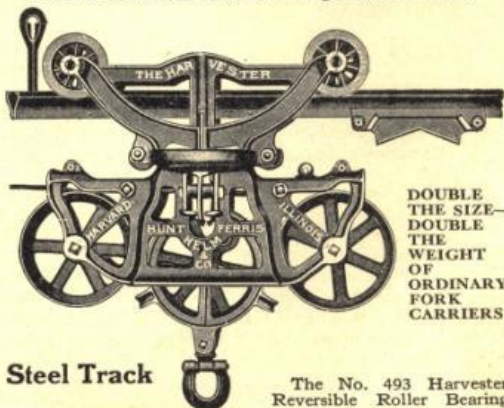
**D**U PONT POWDER CO.  
*Wilmington, Del.*



## THE 1914 HARVESTER HAY CARRIER is ahead of 'em all

Put the 1914 Harvester Hay Carrier side by side with any other make and it will sell itself on the strength of features, construction and design.

Backed by a guarantee of quality that means what it says. The Harvester itself is its own best guarantee of sales.



DOUBLE  
THE SIZE—  
DOUBLE  
THE WEIGHT  
OF  
ORDINARY  
FORK  
CARRIERS

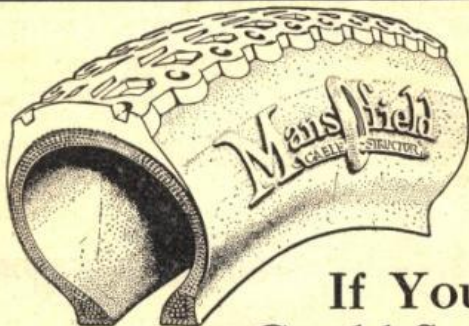
### Steel Track

Made of high carbon steel. Two pieces, joined and set on edge. Tests prove that Star track will, without bending, buckling or sagging, support twice the load of ordinary tracks.

The No. 493 Harvester Reversible Roller Bearing Fork Carrier is liberally over-size. Made of best grade malleable iron. Improved double grapple gravity lock. 15½-inch wheel base. Gray iron 3-inch tracker wheels. Steel axle. 7-inch sheaves. Roller bearing. Improved fork pulley. Sheaves designed for manila rope or wire cable. Aluminum finish.

**HUNT, HELM, FERRIS & CO.**  
5757 Hunt St. HARVARD, ILL.

## The Gimlet



## If You Could See

us build the Cable-Structur tire—see how slowly and carefully our tire builders work—see what quality we put into Cable-Structur—see the letters we have from satisfied dealers and users, you wouldn't delay one minute in writing us for the exclusive agency in your city.

Come to our factory and see all these things with your own eyes. The evidence for Cable-Structur service and satisfaction is unanimous.

This tire is satisfying both dealer and user. It can't fail to satisfy. We build the utmost quality into it, and quality means satisfaction.

It's worth a lot to you, Mr. Dealer, to have the agency for the Cable-Structur Tire.

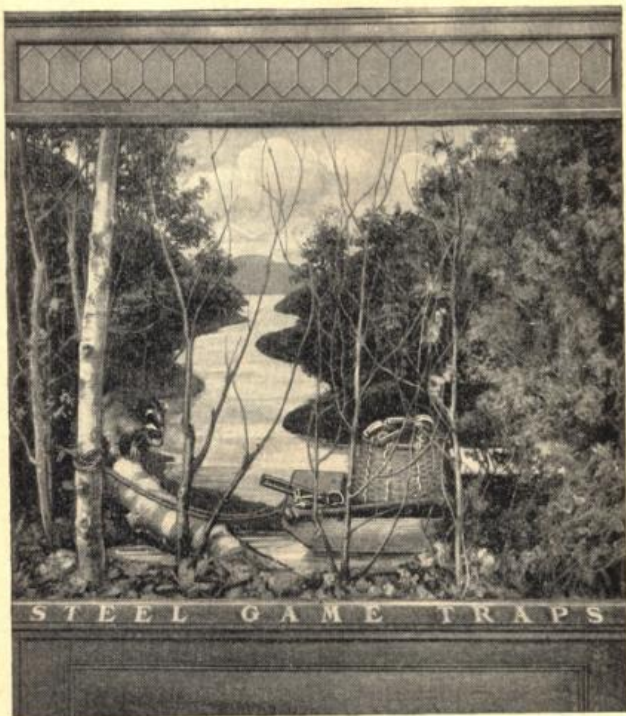
It also means a lot to you to sell our 5-X-Fest pure gum Inner Tube.

Write us to-day for our proposition.

**The Mansfield Tire & Rubber Co.**  
MANSFIELD, OHIO

The Gimlet

**MAKE YOUR WINDOW WORK OVERTIME FOR YOU**



We furnish free, diagram, printed instructions and attractive display cards for setting up the above window display.

**ONEIDA COMMUNITY, Ltd., Oneida, N. Y.**

## The Gimlet



**Bang!!!**

*This can't happen if you use a Shelby Check.*

Your Double Action Door will Never "Bang" Shut if you put a Shelby Chief Double Action Surface Floor Hinge and Check on it.

The Shelby Chief allows the door to open easily, and close without slam, jar or noise, and stops on dead center. Flipflapping is absolutely impossible.

The cost of purchase and installation is so small that no double-acting door should be without a Shelby Chief Hinge and Check.

No cutting in the floor to install the Shelby Chief, as it mounts on the door. Use the hinge with jamb plates for stone or concrete floors.

Ask Your Dealer About The Shelby Chief.

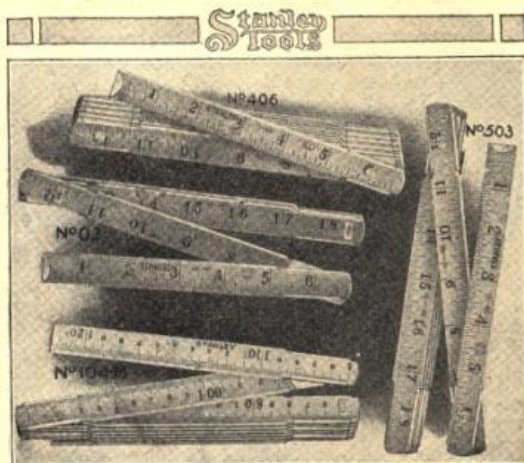
**The Shelby Spring Hinge Co. SHELBY, OHIO.**



THE SHELBY CHIEF HINGE

SHELBY DOOR CHECK





## "ZIG ZAG" RULES

They do not replace BOXWOOD RULES but are a general measuring instrument and should be owned by everyone who measures.

Most convenient Household Rule manufactured.

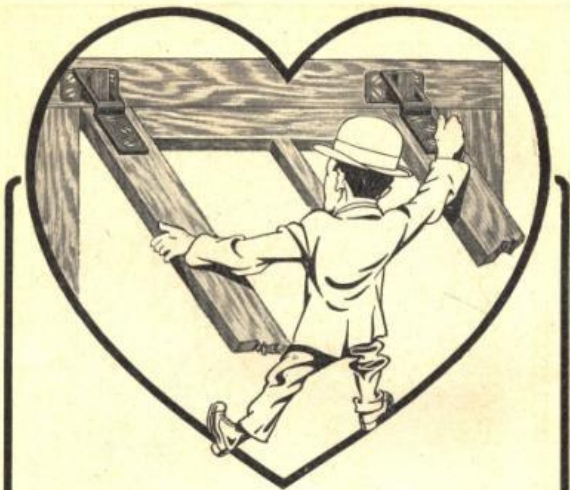
Be sure the words "ZIG ZAG" or its abbreviated form "Z Z" is stamped on those you purchase. It is a guarantee of quality.

Catalogue No. 34-G lists and describes many styles. A postal brings it.

Address

**STANLEY RULE & LEVEL CO.**  
**NEW BRITAIN, CONN. U.S.A.**

## The Gimlet



Hang the reputation of your store on Stanley Quality, and your Customers' Storm Sash on

### **"PEERLESS" STORM SASH HANGERS AND FASTENERS**

Everybody will be happy. Your customers will like the Hardware, you will like the profits, and we will like your business.

Tell your jobber that you want STANLEY NUMBERS 1717 AND 1719, AND BE READY FOR THE FALL TRADE.

### **THE STANLEY WORKS**

NEW YORK

NEW BRITAIN, CONN.

CHICAGO



## NONPAREIL MANILA ROPE

ANY user of Manila Rope who has never been quite satisfied with the Rope he has been buying, should give NONPAREIL a trial. Others, too, who are looking for Rope with strength and life ought to purchase NONPAREIL. A coil of NONPAREIL Brand Manila Rope gives more service than is expected. And, the best of it is, the price is right.

The Gimlet

# THE W. & T. LOOSE-LEAF PRICE BOOK

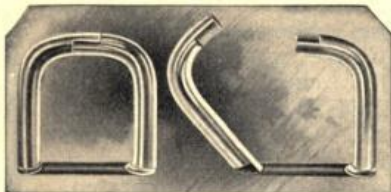
WOODWARD



WHEN  
OPEN THE  
BOOK LIES  
PERFECTLY FLAT.

IT IS  
ABSO-  
LUTELY  
THE ONLY  
PRACTICAL  
COVER EVER  
DEvised FOR A  
LARGE NUMBER  
OF SHEETS. THE  
TWO SECTIONS OF  
THE ARCH BEING  
DOVETAILED, INTER-  
LOCK, FITTING PER-  
FECTLY WITH A SMOOTH

JOINT. IT IS BOUND IN BEST QUALITY DARK RED TURKISH  
LEVANT GRAIN COWHIDE, WITH TAN SHEEP LINING.



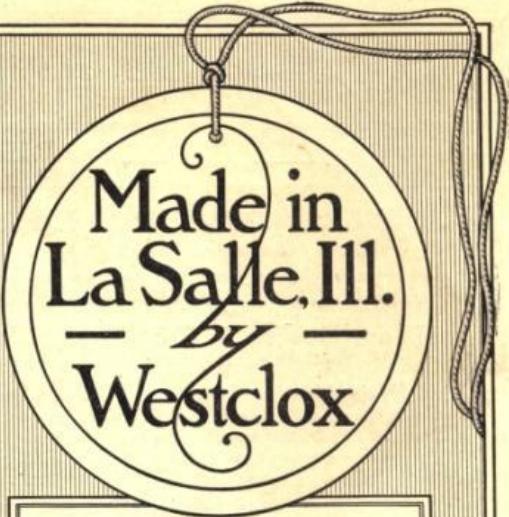
WRITE FOR  
ILLUSTRATED  
PRICE LIST.

—  
SOLE  
MANUFACTURERS

**WOODWARD & TIERNAN PRINTING CO.**  
ST. LOUIS, MO.

OUR COMPLETE STATIONERY AND OFFICE EQUIPMENT CATALOGUE  
WILL BE READY JANUARY 1ST.





Made in  
La Salle, Ill.  
— *by* —  
Westclox

Since alarm clocks and price cutting are both so common, it seems wise for someone to stand out of the crowd.

Hence this tag attached to those made in La Salle, Illinois by Westclox—the *America*, the *Lookout* and the *Ironclad*.—Ask your jobber.

# HARDWARE AGE

*Iron Age* A CONSOLIDATION OF *The Hardware*  
*Hardware* — AND — *Reporter*

## JOBBERS' CONVENTION ISSUE

November 6th.

Have you read the report of this very important convention published in **HARDWARE AGE**, November 6th?

### "Jobbers Decline to Talk Prices With Retailers"

"National Hardware Association at Atlantic City Convention refuse to confer with Delegation from the National Retail Hardware Association. Wholesalers declare they intend to avoid any charge of violating the Sherman Anti-Trust Law."

Read the important statements by Secretary T. James Fernley of the National Hardware Association and by L. C. Abbott, Chairman of the Trades Relations Committee of the National Retail Hardware Association.

A crisis has developed. You must post yourself on the conditions and trend of thought and action in your business.

Subscribe to **HARDWARE AGE**, and get the facts unbiased.

Start your subscription with this issue. Pin a \$2 bill to this advertisement and send it in.

Our Fourth Annual Spring Buying Number will be issued January 29th, 1914. Don't miss this issue either. It will be a catalog of modern hardware and a manual on hardware merchandising and salesmanship.

## HARDWARE AGE

239 W. 39TH STREET

NEW YORK CITY

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## BUSINESS GIVING

**B**USINESS is trade. Business isn't either philanthropy or charity. Trade means an exchange. No trade is a good trade unless both parties profit. EVERY GIFT in business is bad business—bad for the giver and bad for the receiver.

A free-gratis-for-nothing gift is the beginning of graft. The receiver is sized up as either a fool or a knave. The supposed to be philanthropist in business is usually a hypocrite.

Time and experience has taught Europe a good many things we will have to eventually learn. Over here every tub sits on its own bottom. They charge for every service. They don't give you a pint cup to buy a 14-quart pail. They don't "throw in" boxing and drayage. Figure up the cost of what you are *giving* and *doing* for nothing and you will understand better where your net profits disappear.

Original—thot out by

*Mike Kinney*

Teamster and Editor.





**MIKE as an  
ART STUDENT  
IN THE  
LATIN QUARTER**